

## **Janet L. Beazlie**

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### **Team Leader/Collaborative/Catalyst/Persuasive/Focused/Effective/Promoter/Practical Visionary**

**Objectives:** My mission is to foster the clean energy economy I wish to work in. I want to facilitate the work that will rapidly reduce greenhouse gases, offer plenty of good jobs to unemployed and underserved communities and inspire and educate the people of Sonoma County with a reachable vision of a sustainable future. I bring all my years of program management, training and consulting skills together with my systems thinking, collaborative, partnership perspective in order to catalyze and coordinate the emergence of a socially inclusive and equitable green economy.

### **Organizational Effectiveness/Program Management:**

- Managed and marketed a countywide web-based database and social network for the Sonoma County School-to-Career Partnership that matches work-based learning opportunities offered by 680 employers with interested students and educators. Developed and delivered user training. Made presentations, published articles, and added over 100 employers in one year. Worked with industry groups to create workforce development programs for youth. Project manager for development of interactive web site. Wrote a 75 page program plan and handbook.
- Served as Interim Executive Director of the World Business Academy. Reorganized and expanded global business association committed to sustainability values. Increased member participation, held first membership meeting, organized forums and supported first international conference in England. Conducted member needs assessment.
- Created, coordinated, trained a national network of 350 trainers in the Sierra Club's Grassroots Effectiveness Project, in leadership, organizational training, train-the-trainer, and communication skills. Managed \$250,000 budget. Developed and distributed training modules and materials. Acted as liaison to 450 leaders. Edited 5 volume Organizer's Library. Coordinated logistics of conferences, meetings and events..
- Managed Integrated Sales Development Program which affected corporate culture change from a transaction based culture to customer service/sales culture in over thirty branches of four client Savings and Loans institutions. Acted as lead consultant, trainer, team supervisor and performance coach to all levels from senior management to tellers.
- Managed and operated all aspects of nature center. Tripled center's income. Increased membership tenfold. Worked with school system K-12 to deliver education programs. Community outreach built nature center into a resource for a five county area.

### **Communications/Marketing/Training:**

- Excellent communicator. Secured the confidence and cooperation of others in collaborative projects: clients, management, people in all departments and promoted collaborative efforts in public partnerships. Blogger & producer of website content.
- Developed and delivered presentations/training programs on change management, impact of technological change on business, leadership skills, project management, team building, and community organizing.

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- Engaging and effective public speaker and trainer. Topics: The Power of a Positive Vision of a Sustainable Future, Leadership, Team Building, Communications Skills, Stress Management, Experiential Training, Green Jobs.
- Experiential outdoor trainer and naturalist: Reawakening participant's relationships with nature and community. Led night hikes for women.
- Extensive experience writing, editing books, curriculum, brochures, marketing and training materials. Writes clear, evocative prose that simplifies complex concepts. Familiar in Word, Excel, Publisher, PowerPoint. Learns software programs quickly.
- Developed trade show exhibit (valued at \$70,000) for web-based e-commerce company in field of high-tech medical equipment. Successfully coordinated web interactive booths at 3 national tradeshow. Researched trade show vendors, developed contracts and managed arrangements for: shipping, setup, takedown, and marketing materials.

### Relevant Professional Experience

#### **Consultant, Trainer and Project Manager 1990-2003**

**Clients include:** Sonoma County School-to-Career Partnership, Agilent Technologies, Neoforma, North American Mortgage, OMIC, Levi Strauss & Co., World Business Academy, SF Conservation Corps, Society of Technical Communicators (Silicon Valley Chapter), National Audubon Society.

**Program Manager**, Marketing One, Integrated Sales Development, Portland, OR 1987-1988

**Council/Resource Coordinator**, Sierra Club, national HQ, San Francisco, CA 1983-1987

**Executive Director/Naturalist**, Crowley Museum & Nature Center, Sarasota, FL 1980-1982

### Relevant Education & Training

**MA in Organizational Systems and Certificate: Building a Sustainable World**, Saybrook Graduate School & Research Center, San Francisco, CA, 2006.

**BA** in English with honors, University of South Florida, Tampa, Florida, Independent Study track in literature, anthropology and humanities, 1983.

**Training in:** Currently a student at the Leadership Institute for Ecology and the Economy. Evolutionary Leadership for Sustainability, Action Research, Appreciative Inquiry, Marketing, Public Speaking, Training, Project Management, Mentoring, Effective Teams, Communications, Conflict Management, Performance Coaching, Ecological and Economic Sustainability.

### Relevant Professional Organizations & Volunteer Work

- **Leadership Institute of Ecology and the Economy**, 2009 Fellow, Business/Green Economic Project Team: gap analysis of Sonoma County workforce readiness to execute energy efficiency building retrofit project countywide to reduce greenhouse gases and energy use.
- **Obama 2008 Presidential campaign:** Fulltime office manager for in Minneapolis, Minnesota, Fall 2008.
- **Green Jobs Now! Day, September 27, 2008:** Co-organizer, at Santa Rosa Junior College, Santa Rosa, CA. 75 people attended daylong conference on bringing green jobs to Sonoma County.